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PTO/SB/82 (09-04)  
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<b>REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY AND CHANGE OF CORRESPONDENCE ADDRESS</b>	Application Number	10/662,168
	Filing Date	September 10, 2003
	First Named Inventor	Diego Dayan et al.
	Art Unit	Not Yet Assigned
	Examiner Name	S. P. Sax
	Attorney Docket Number	UWI.9 3.9-007 CONT

I hereby revoke all previous powers of attorney given in the above-identified application.

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with the Customer Number: 000530

☒ Please change the correspondence address for the above-identified application to:

☒ The address associated with Customer Number: 000530

OR

☐ Firm or Individual Name

Address

City

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I am the:

☐ Applicant/Inventor.

☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)

**SIGNATURE of Applicant or Assignee of Record**

Signature

Name

Matias Charas

Date

03/22/05

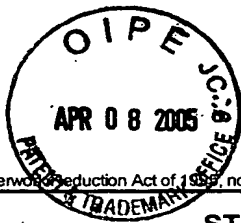
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NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below\*.



\*Total of 1 forms are submitted.



PTO/SB/96 (09-04)

Approved for use through 07/31/2006. OMB 0651-0031

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**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Diego Dayan, Abel A. Godon, Jorge A. Estevez, Federico Alvarez, Ivan S. Entel, and Samuel Sergio TenenbaumApplication No./Patent No.: 10/662,168 Filed/Issue Date: September 10, 2003Entitled: COMPUTERIZED ADVERTISING METHOD AND SYSTEMUnited Virtualities, Inc., a Corporation  
(Name of Assignee) (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
The extent (by percentage) of its ownership interest is \_\_\_\_\_ %

in the patent application/patent identified above by virtue of either:

- A. ☒ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel 012877, Frame 0862, or for which a copy thereof is attached.

OR

- B. ☐ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

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☐ Additional documents in the chain of title are listed on a supplemental sheet.☐ Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

[Signature]  
Signature03/22/05  
DateMatias Charas  
Printed or Typed Name(966) 254 1080  
Telephone NumberAuthorized Signer for Assignee  
Title